# **CHAOSS** Value Metrics

## CHAOSS-CON Aug 20 Andy Leak - <u>andy@r210.com</u>

#### Intro / Help Wanted / Discussion



## About our Group

Sean Goggins / Matt Snell / Kevin Lumbard / Vinod Ahuja / Jon Lawrence / Matt Germonprez / Georg Link / Andy Leak

Software and CS Academics - We Started April 2019

Live meetup every-other Friday 9am Pacific Time - ALL WELCOME

## What are Value Metrics ?

Metrics that indicate Economic Value

- Cost to fix a bug
- Time to launch a project
- Cost to recruit a candidate
- Value of your OpenSource Brand

Common Themes:

- Metrics used to gauge Competitive Advantage
- Metrics used to guide <u>Business Decisions</u>

#### Goal: Grow the Open Source Pie

#### Value Metrics -> Frameworks to Streamline Business Decision Making

Bill Gates has said that his biggest mistake at Microsoft was allowing Google to develop Android — and it cost the company \$400 billion. "The greatest mistake ever is the whatever mismanagement I engaged in that caused Microsoft not to be what Android is, [meaning] Android is the standard non-Apple phone form platform. Jun 24, 2019



Bill Gates says his 'greatest mistake ever' was not creating Andr... https://www.businessinsider.com/bill-gates-greatest-mistake-not-creating-andr...

#### Value Metrics: Our Target Audience

OSPO Manager

how can I justify my program budget to my management?

how can I grow my program budget?!?

**OSS** Contributor

how can I make a living wage in Open Source?

#### Value Metrics Phase 1 (Apr > Jul 2019)

Create tooling and work process

**Create Initial Metrics** 

Form core community and confirm that there is a critical-mass of interest

Establish consensus for next steps

#### Value Metrics Phase 2 (Aug -> Dec 2019)

Demo implementation of V1 Metrics

Add a Steering Committee

**OSPO** Managers

**Economic Experts** 

## Help Wanted!!

Steering Committee **OSPO** Managers **Economic Experts** Economists **Investment Bankers Financial Analysts** Strategy Consultants Software Developers Postgres Docker Python Javascript Elixir Bash

## Join us Online!

Github Repo & Meeting Notes

https://github.com/chaoss/wg-value

Live calls every-other Friday

https://unomaha.zoom.us/j/720431288.

#### Discussion

What are your interests?

Who should we focus on? (Who cares?)

Would you like to be a part of a value community?

What is the best way to keep you informed?

Who should we partner with?

What metrics are most important to you ?

#### Etc.