



CHAOSS
January 2020

@unicefinnovate



Venture Fund

The first venture capital vehicle in the UN for investing in digital public goods, creating internal UNICEF capacity as well as entrepreneurial capacity in developing and emerging countries.

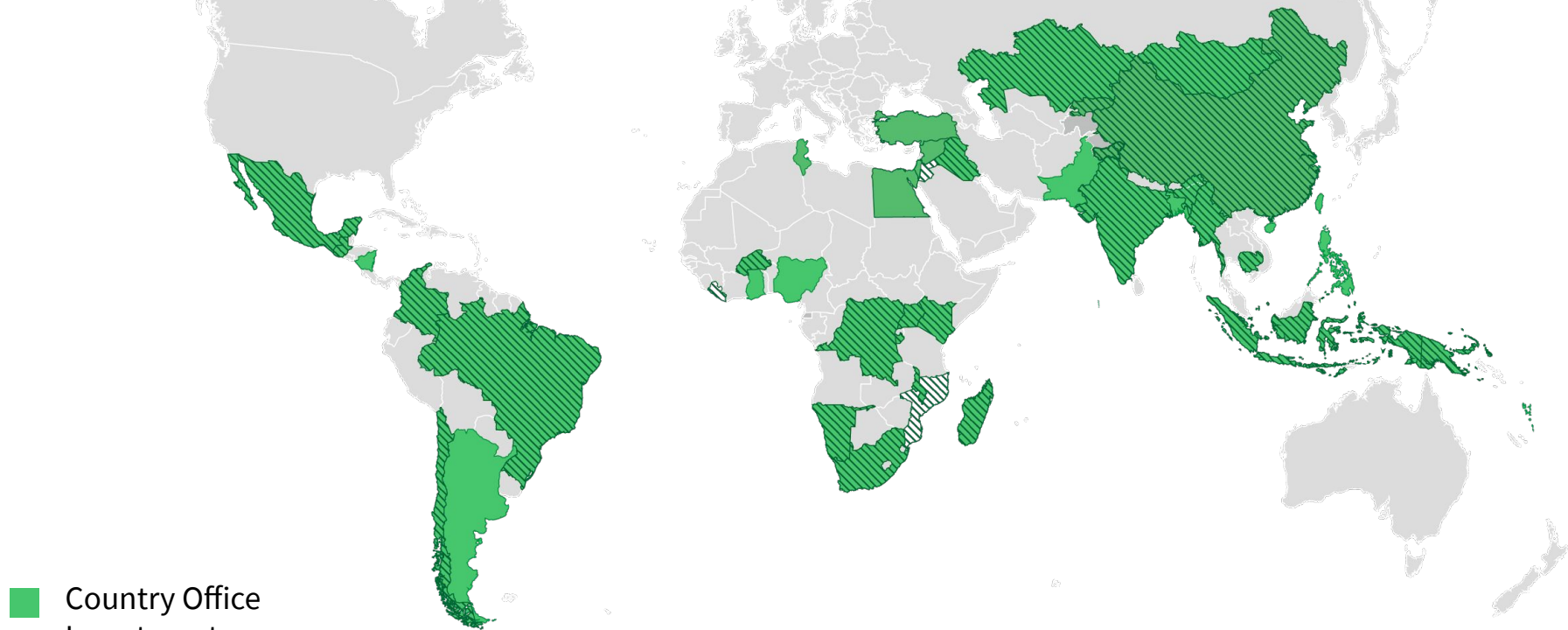
**Digital public goods
are required for the
challenges facing
children today**

UNICEF's \$20M Venture Fund is a vehicle for UNICEF to learn from and to shape markets of emerging technologies that exist at the intersection of **\$100 billion business markets and 1 billion persons' needs**.

A first of its kind in the UN, the Venture Fund invests in digital public goods, **and supports investees in three ways:**

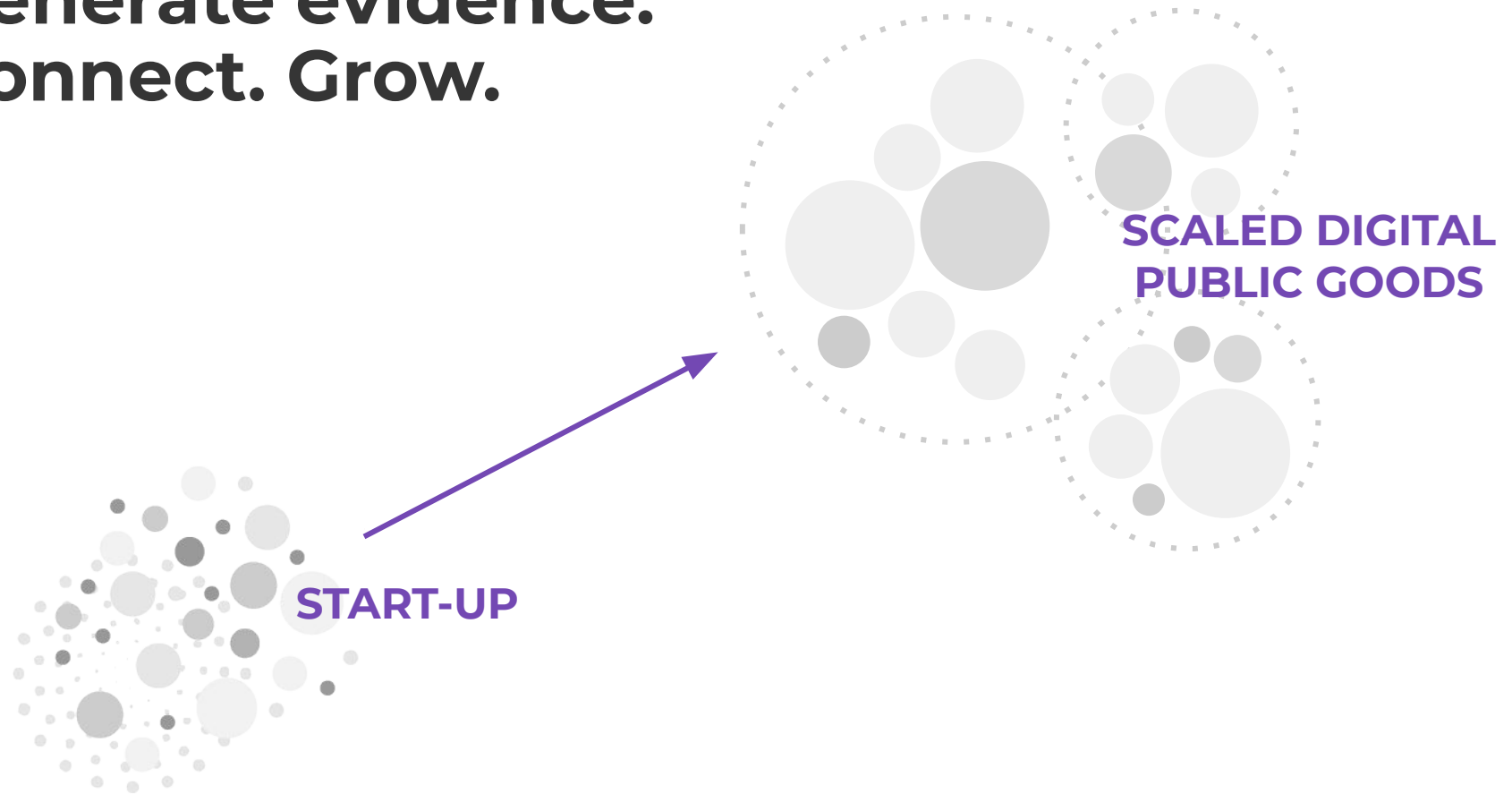
1. Seed Funding
2. Product and Technology Development
3. Business Growth

76 investments in digital public goods across 39 countries



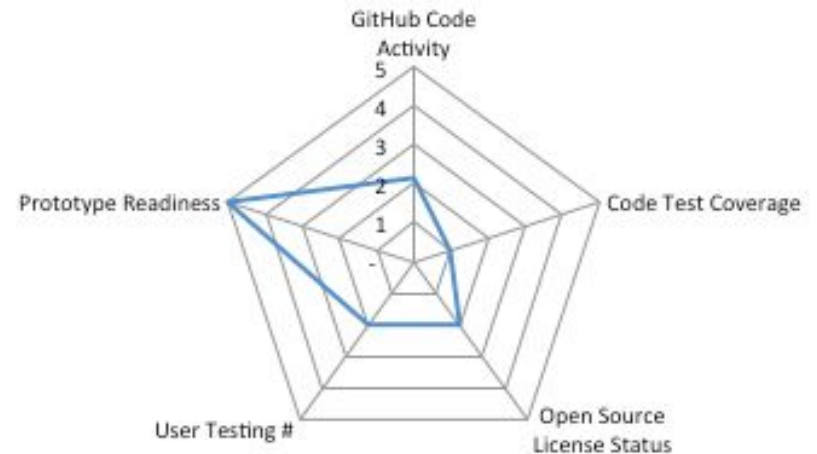
- Country Office Investments
- Startup Investments

**Generate evidence.
Connect. Grow.**



Technology KPIs

- GitHub Code Activity (Stars, forks, Commits, Contributors, Pull requests, Issues Tracking)
- Test Coverage
- Open Source License
- User Testing #
- Prototype Readiness

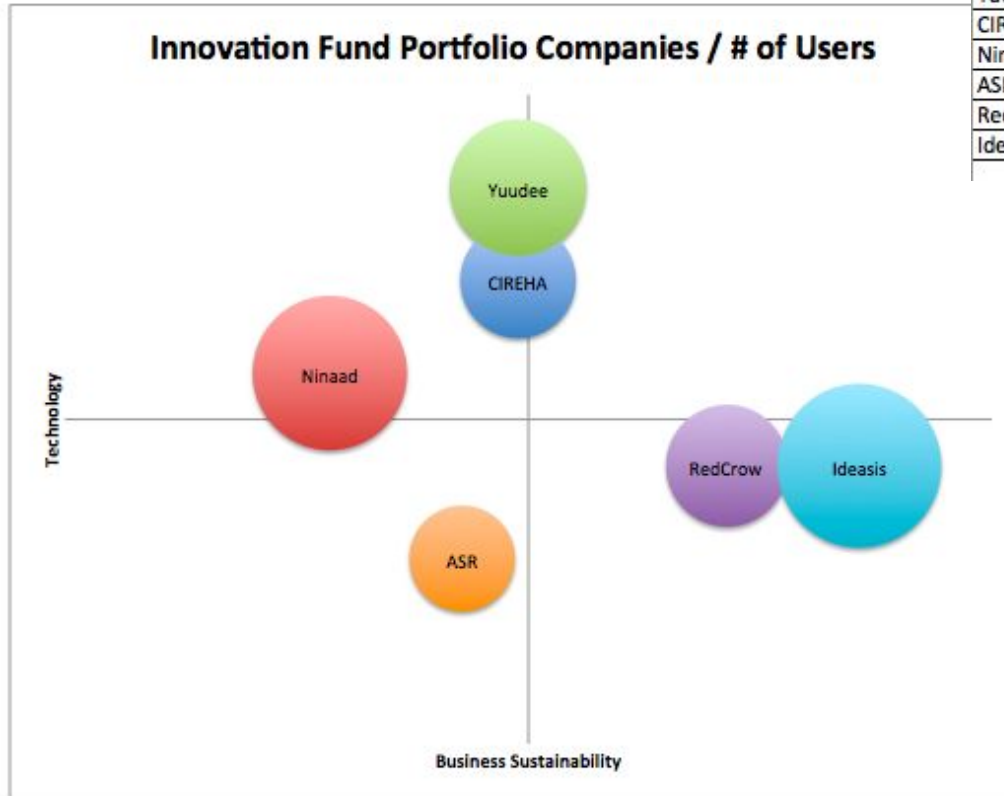


Business Sustainability KPIs

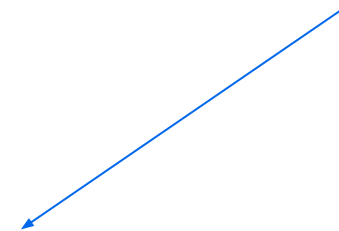
- % Profit Margin
- Revenue Generation
- 3rd Party Funding (amount and funders #)
- Team (diversity and skills)
- User Number



Emerging Tech Open-Source Scoring System (ETOSS)



Startups	Technology	Business Sustainability	User Number
Yuudee	4.5	2.5	30
CIREHA	3.5	2.5	25
Ninaad	3.0	1.5	38
ASR	1.5	2.0	20
Red Crow	2.0	3.5	25
Ideasis	2.0	4.0	38



Next Steps

- Continue evolving metrics collected from UNICEF portfolio companies
- Test relevance of KPIs by tracking other projects
- Automate collection process (hopefully with Grimoire!)

If you want to collaborate on our KPIs research please connect!

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Thank You

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