The first venture capital vehicle in the UN for investing in digital public goods, creating internal UNICEF capacity as well as entrepreneurial capacity in developing and emerging countries.
UNICEF’s $20M Venture Fund is a vehicle for UNICEF to learn from and to shape markets of emerging technologies that exist at the intersection of $100 billion business markets and 1 billion persons’ needs.

A first of its kind in the UN, the Venture Fund invests in digital public goods, and supports investees in three ways:

1. Seed Funding
2. Product and Technology Development
3. Business Growth
76 investments in digital public goods across 39 countries
Technology KPIs

- GitHub Code Activity (Stars, forks, Commits, Contributors, Pull requests, Issues Tracking)
- Test Coverage
- Open Source License
- User Testing #
- Prototype Readiness
Business Sustainability KPIs

- % Profit Margin
- Revenue Generation
- 3rd Party Funding (amount and funders #)
- Team (diversity and skills)
- User Number
Emerging Tech Open-Source Scoring System (ETOSS)
Next Steps

- Continue evolving metrics collected from UNICEF portfolio companies
- Test relevance of KPIs by tracking other projects
- Automate collection process (hopefully with Grimoire!)

If you want to collaborate on our KPIs research please connect!

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Thank You